A reconstruction of the traditional lettering used for Belfast's historic street signage





A reconstruction of the tiled lettering used for Belfast's historic street signage in Latin and Gaelic scripts



Belfast's traditional street signage is an immediately familiar signifier of the city's unique character. Originally hand-made with poured clays as cream-white capitals on black tiles in the late 19th century, the tiled signs were commissioned by the Belfast Corporation for use on major thoroughfares, probably in order to allow passengers to navigate the city's tram system.

John McMillan (1947-2022)
Emeritus Professor of Graphic
Design at Ulster University,
and a Belfast resident, realised
that the idiosyncratic lettering
of the city's traditional street
signs offered an opportunity
to not only be developed
into a latin type but also
to be transcribed into a
corresponding gaelic typeface.
Bilingual usage might promote
a harmonious and equitable
ownership by Belfast's
communities.

Working from original photographs of the Victorian street signs, in 2015, McMillan drafted the beginnings of a proportionally spaced latin alphabet along with a rough set of corresponding prototypes for gaelic letterforms, following the advice of Irish language expert Dr Art Hughes.

In 2018, McMillan asked MuirMcNeil to develop his sketches into fully-functioning digital type families. In addition to redefining contours and creating the positive character sets in upper and lower case, MuirMcNeil added new cameo type families for both scripts. The appearance of the orginal tiles was carefully reinterpreted in capitals and small caps along with several alternate characters found in the orginal tiles.

The two new typefaces have been named in their respective languages to reflect their individual identity. The gaelic version, Feirste, honours Belfast's Irish name, Béal Feirste, (Béal meaning 'rivermouth' and 'feirste', a sandbar), while the Latin version, Farset, adopts the name of the river that flows from the hills above the city to where Belfast was founded on a sandbar.

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38pt

SHANKIL L ROAD
BURREN WAY
BROOMHILL PARK
FALLS ROAD
STRANMILLIS
CASTLEREACH
LECONELL
SKECONELL
MALONE

### Farset A Character Set

Latin 1 standard character set in OTF, TTF, WOFF and WOFF 2 encoding.

For licensing options and terms, please go to: www.muirmcneil.com/about/licensing-and-usage/

# ABCDEFCGHHIJKLMM NOPQRRSTUVWXXYZ ABCDEFCGHIJKLM NOPQRSTUVWXYZ

0123456789 0123456789

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Furniture/spacing



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## Shankill Road Burren Way Broomhill Park Falls Road Stranmillis Castlereagh Legoniel Skegoneil Malone

Latin 1 standard character set in OTF, TTF, WOFF and WOFF 2 encoding.

For licensing options and terms, please go to: www.muirmcneil.com/about/ licensing-and-usage/

# **ABCDEFCGHHIIJKLMM** NOPQRRSTTUVWWXYZ abcdefgghijklm nopgrstuvwxyz

0123456789

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BÓCHAR NA SEANCHILLE
BEALACH NA BOIRNE
PÁIRC CHNOC NA SCUAB
BÓCHAR NA BHFÁL
AN SRUCHÁN MILIS
AN CAISLEÁN RIABHACH
SCEACHÓS AN IARLA
MASH LÓIN

### Feirste A Character Set

Latin 8 Celtic character set in OTF, TTF, WOFF and WOFF 2 encoding.

For licensing options and terms, please go to: www.muirmcneil.com/about/licensing-and-usage/

ABCDEF5HIJKLM

NOPQRSGUVWXYZ

ABCÒeF5HIJKLMN

OPQRPSTGUVWXYZ

0123456789

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Furniture/spacing



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# Bóchap na Seanchille Bealach na Boipne Páipc Chnoc na Scuab Bóchap na bhFál An Spuchán Milis An Caisleán Riabhach Las an Aoil Sceachós an Iapla Mash Lóin

Latin 8 Celtic character set in OTF, TTF, WOFF and WOFF 2 encoding.

For licensing options and terms, please go to: www.muirmcneil.com/about/licensing-and-usage/

# ABCDEFShIJKLM NOPQRSCUVWXYZ Abcdefshijklmn opqrsfcuvwxyz 0123456789

ÄÅÄÄÄÄÄĖĊDÉĒËÈĖŚIIIÌM ÖÕÓÒÕPŠĊUÛÙÜWWWWW ÄÄÄÄÄÄÄĖĊÒÉĒËÈŢŚIIIÌM ÖÕÓÒÕPŠŢĊÚÛÙÜWWWW ØØŒŒÇÑ¥Æñµÿ

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