
MuirMcNeil
Flip

Seven
Symmetrical
Sans Serif
Types

DF

MuirMcNeil Flip is a collection of seven experimental sans serif typefaces that explore aspects of symmetry in the roman alphabet.

The character set of each individual variant font is governed throughout by a single axis of symmetry: either vertical, horizontal, rotational, biaxial or multiaxial.

Typography has often been regarded as an archetype of binary thinking, evidenced in a series of polarities such as, for example, roman versus italic, black versus white or sans serif versus serif. In doing so, a connection between the visible word and social hegemony is clearly implied.

While differences between symmetrical and asymmetrical features of the alphabet might also, at first glance, be considered as evidence of yet another binary opposition, close inspection reveals a highly diverse and fluid typology of forms, with many glyphs demonstrating uniquely symmetrical features in either vertical, horizontal, rotational or multiple axes and others possessing no symmetries whatsoever.

This variegation in form is accountable to the slow cultural evolution of written language and, in particular, to the huge significance of symmetry in the religious belief systems of the ancient societies from which it originated.

The Flip collection is a development of MuirMcNeil Sans Sans, an extensive typeface programme that seeks to investigate the fundamental attributes of alphabetic form in order to map the contours of its design space.

Flip has been excavated rather than constructed, each glyph being stripped down to its simplest symmetrical shape while maintaining legibility as far as is possible in mirrored forms that inevitably bear enormous degrees of redundancy. The Flip typefaces have all been drawn up in a single weight and in selected subcomponent fonts where half of each glyph is shown. These can be combined to make composite forms.



minim noon
 kasecar tene
 rotator ene
 deified civic
 kajak

88b
 Eib Horizontal 01



580b
 Eib Horizontal 01

Eib Horizontal 01

Flip Horizontal 01
280pt



Flip Horizontal 01
65pt

|kəʔək|
qeiʔied ciʔic
koʔəʔəʔor eʔe
kəʔeʔəʔk ʔeʔeʔ
ʔiniʔim nooʔ

Symmetry is brutal. It cuts things in half; forces balance where maybe there should be chaos. In art, it's a dictator dressed as a poet. A butterfly's wings are symmetrical; sure, but the insect is pinned to the

Symmetry is brutal. It cuts things in half; forces balance where maybe there should be chaos. In art, it's a dictator dressed as a poet. A butterfly's wings are symmetrical; sure, but the insect is pinned to the board for non to see it. A temple stands straight and perfect; but what about the blood spilled to raise it? Symmetry is the mask; the perfect mask; hiding the mess underneath.

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Yet, there's power in it. The way it pulls non into the center; makes non feel the pull of gravity in the brushstroke; the echo in the chisel. It promises meaning even when there's none. It's not beauty; it's the illusion of beauty. And maybe that's what art is—a lie told in lines; in shapes; in halves pretending to be whole.

Flip Horizontal 01
Character Set

Latin 1 standard character set in OTF, TTF, WOFF and WOFF 2 encoding.

For licensing options and terms, please go to: www.muirmcneil.com/about/licensing-and-usage

Alternate characters are shown in red.

Flip Horizontal is also provided as a pair of subcomponent fonts.

À Á B C D E F G H I J K L M N O
P Q R S T U V W X Y Z
à b c d e f g h i j k l m n o p
q r s t u v w x y z

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ḫayax̄ toot
civic deiṯied
rotavator
racecar eye
minim tenet

Flip Vertical 01
280pt

Ae

Flip Vertical 01
65pt

toot xaxax
deiſied civic
rotavator
eye racecar
tenet minim

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Latin 1 standard character set in OTF, TTF, WOFF and WOFF 2 encoding.

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Flip Vertical is also provided as a pair of subcomponent fonts.

A B C D E F G H I J K L M N
O P Q R S T U V W X Y Z
a b c d e f g h i j k l m n o
p q r s t u v w x y z

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minim tenet
racer eye
rotator
civic peiper
toot kayak

Flip Rotational 01
65pt

en

Flip Rotational 01
280pt

Flip Rotational 01
280pt

Ae

Flip Rotational 01
65pt

toot kayak
peifiep civic
rotator
eye racer
tenet minim

Symmetry is *հարկած*. It cuts things in half; forces *հավասարակշռություն* where *աչափ* there should be chaos. In art; it's a dictator dressed as a poet. A butterfly's wings are symmetric; sure;

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Yet; there's power in it. The way it holds you into the center; makes you feel the pull of gravity in the *հարկած*; the echo in the silence. It promises *հավասարակշռություն* when there's none. It's not *հարկած*; it's the illusion of *հարկած*. And *աչափ* there's *հարկած* art is—a lie told in lines; in shades; in halved pretensions to be whole.

Latin 1 standard character set in OTF, TTF, WOFF and WOFF 2 encoding.

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Alternate characters are shown in red.

Flip Rotational is also provided as a pair of subcomponent fonts.

A B C D E F G H I J K L M N O
P Q R S T U V W X Y Z
a b c d e f g h i j k l m n o
p q r s t u v w x y z

Ä Å Ã Ä Å É Ê Ë Ì Í Î Ï Ö Ö
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 kætæk tót

Flip Rotational Stencil 01
65pt

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Flip Rotational Stencil 01
280pt

Flip Rotational Stencil 01
280pt

Λ\Λe

Flip Rotational Stencil 01
65pt

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p‡i‡p c‡i‡c
r‡v‡r
e‡e r‡c‡r
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symmetry is broken. It cuts things in half; forces balance where wayfarer there should be chaos. In art; it's a dictator dressed as a poet. A butterfly's wings are symmetrical; sure; but the insect is pinned to the board for you to see it. A temple stands straight and perfect; but what about the floor split to raise it? Symmetry is the mask; the perfect mask; hiding the mess underneath.

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Yet; there's power in it. The way it falls you into the center; makes you feel the pull of gravity in the darkness; the echo in the silence. It promises meaning even when there's none. It's not beauty; it's the illusion of beauty. And wayfarer what art is—a lie told in lines; in shades; in halves pretending to be whole.

Latin 1 standard character set in OTF, TTF, WOFF and WOFF 2 encoding.

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A B C D E F G H I J K L M N

O P Q R S T U V W X Y Z

a b c d e f g h i j k l m n o p

q r s t u v w x y z

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Ε†† Β!αχ!α† 0†

Flip Biaxial 01
280pt



Flip Biaxial 01
65pt

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Latin 1 standard character set in OTF, TTF, WOFF and WOFF 2 encoding.

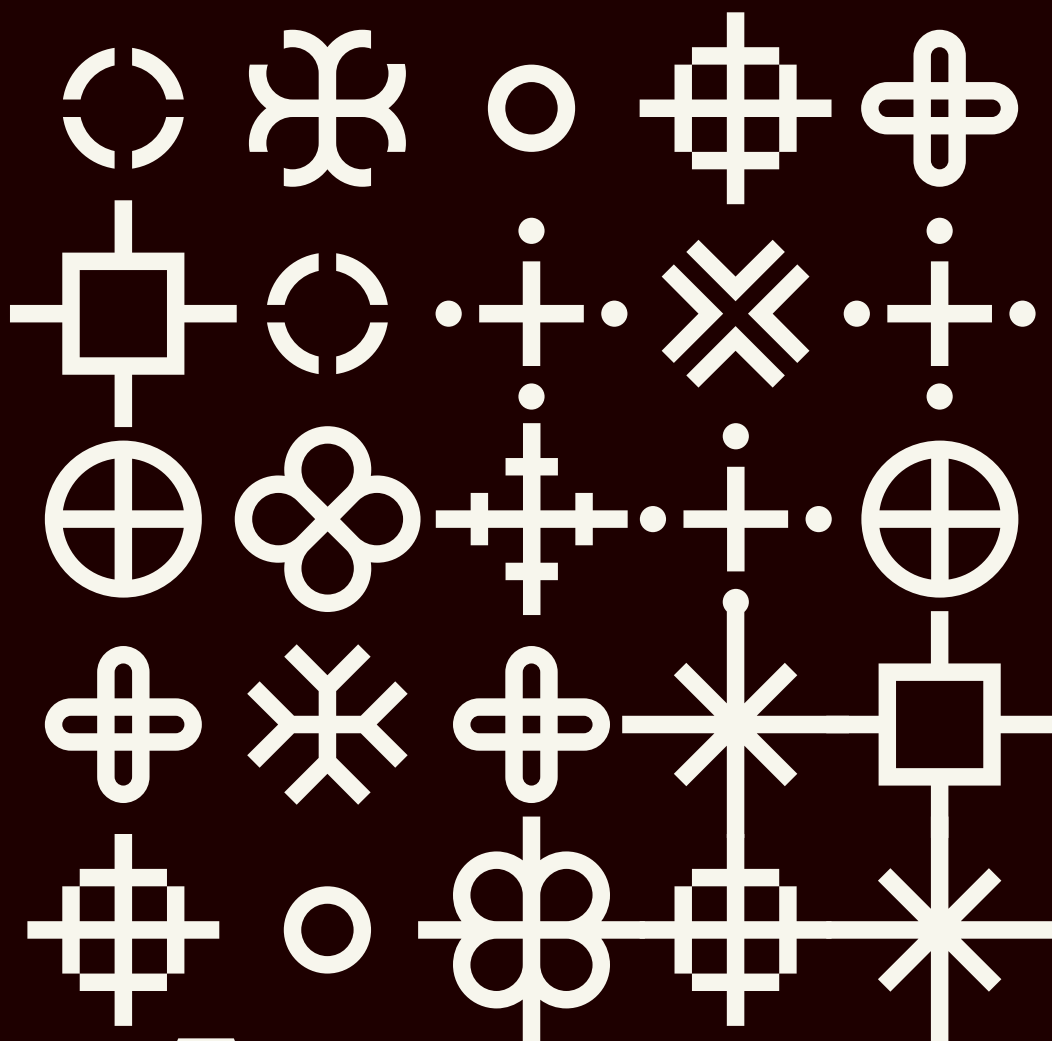
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Alternate characters are shown in red.

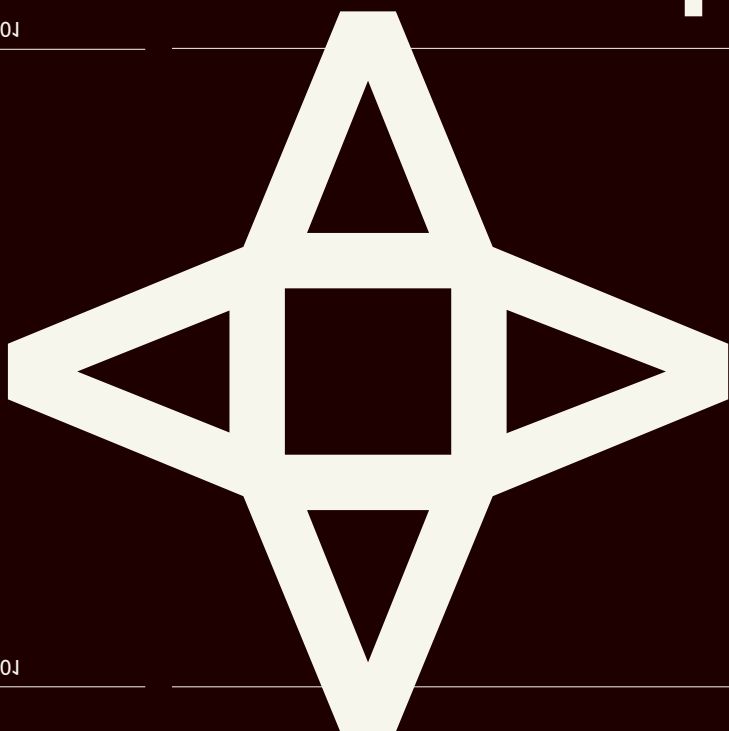
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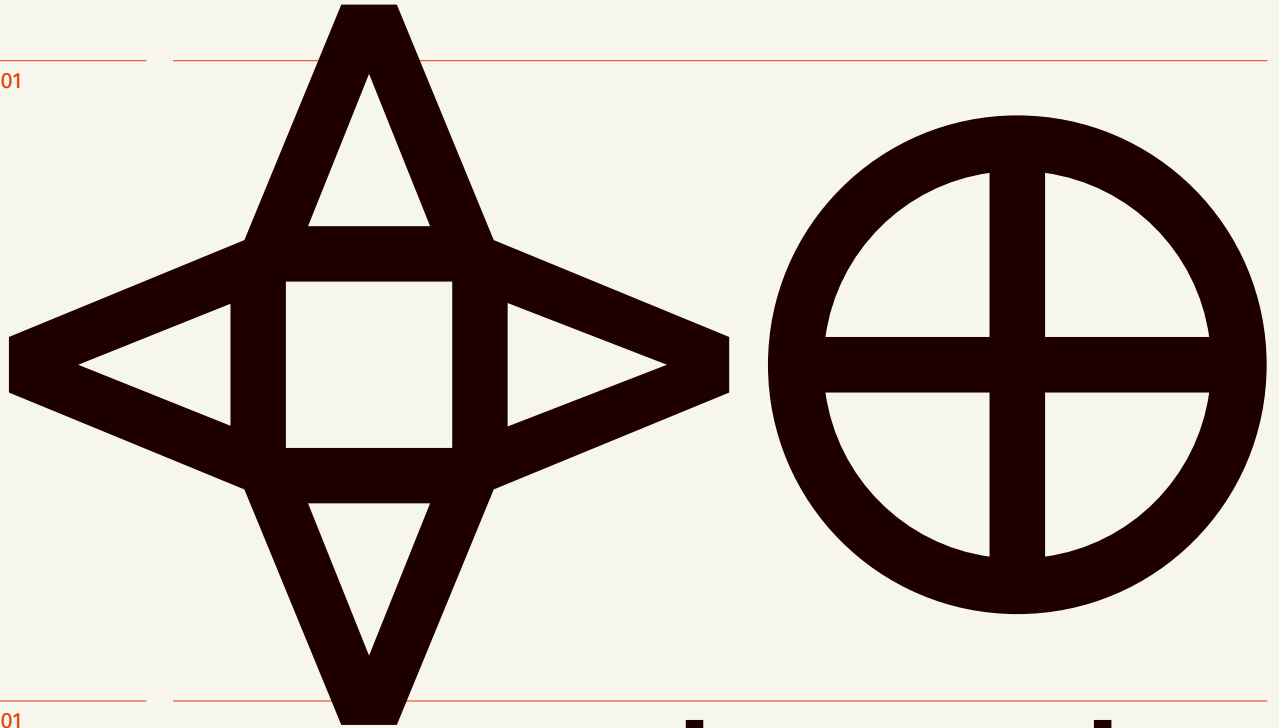


580bt
Eib Mutitum qit

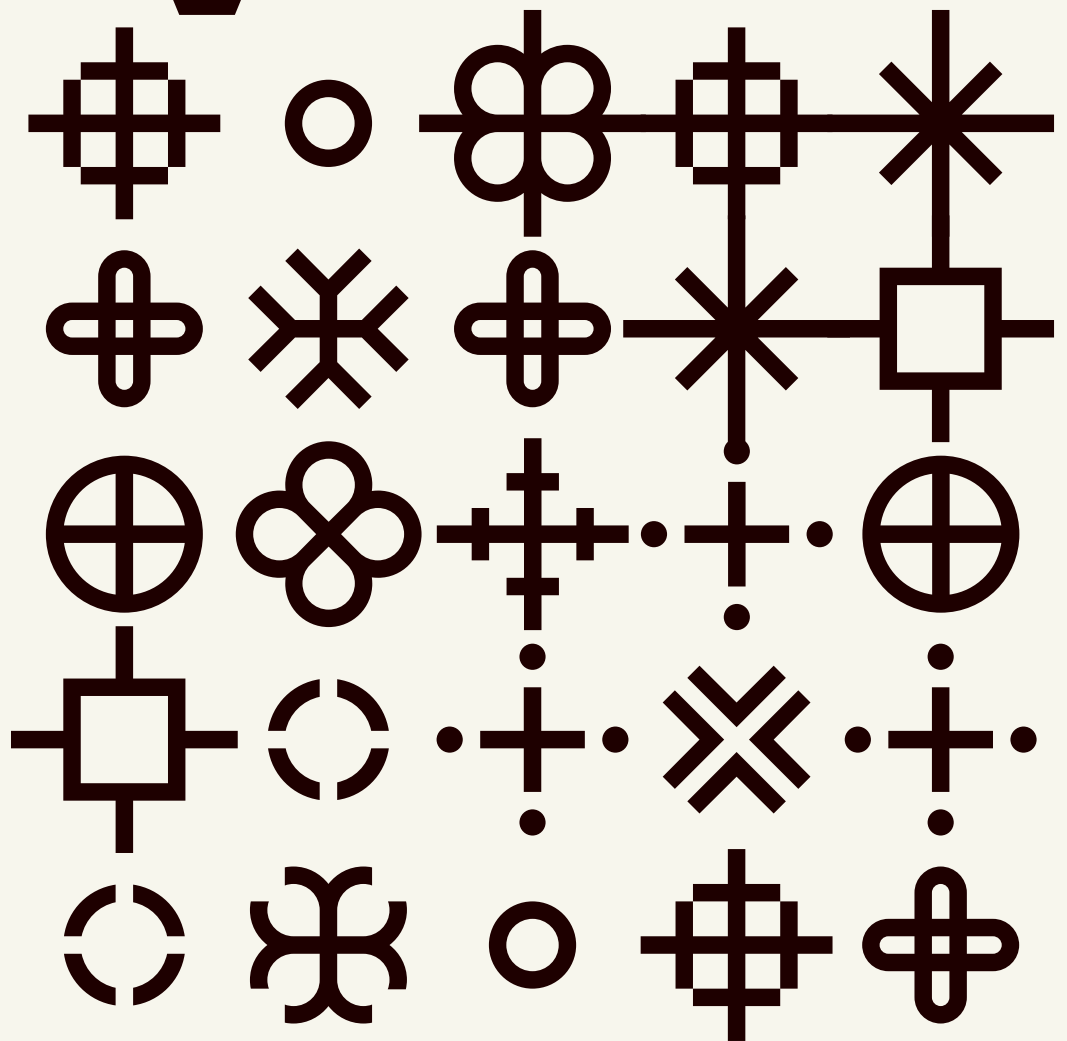


Eib Mutitum qit

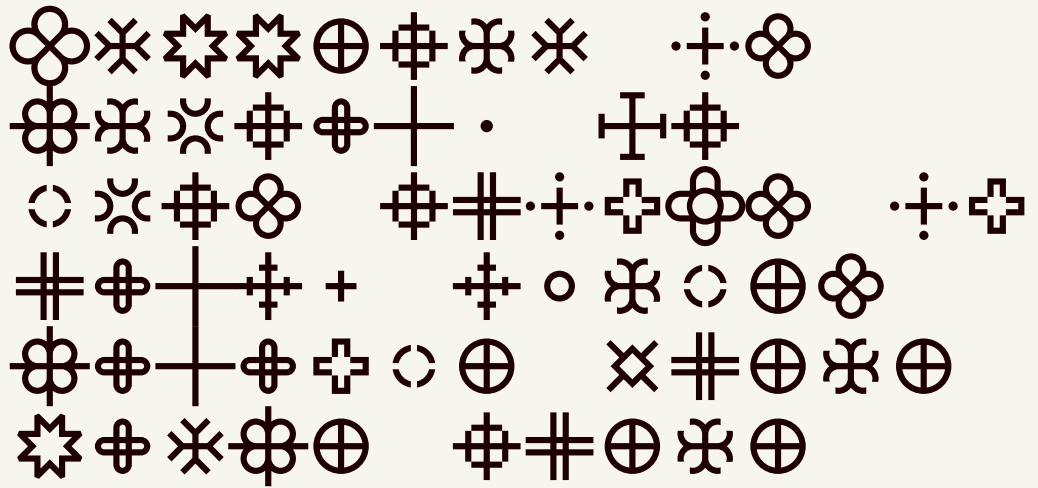
Flip Multiaxial 01
280pt



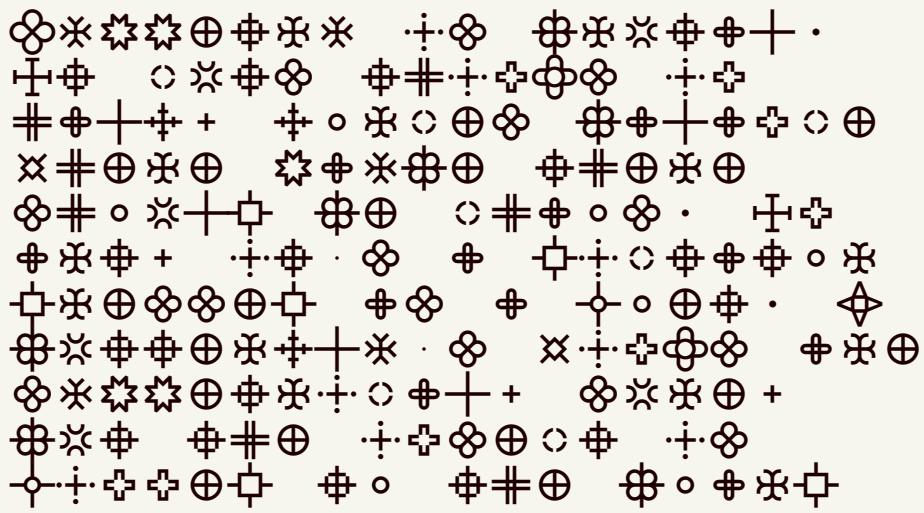
Flip Multiaxial 01
85pt



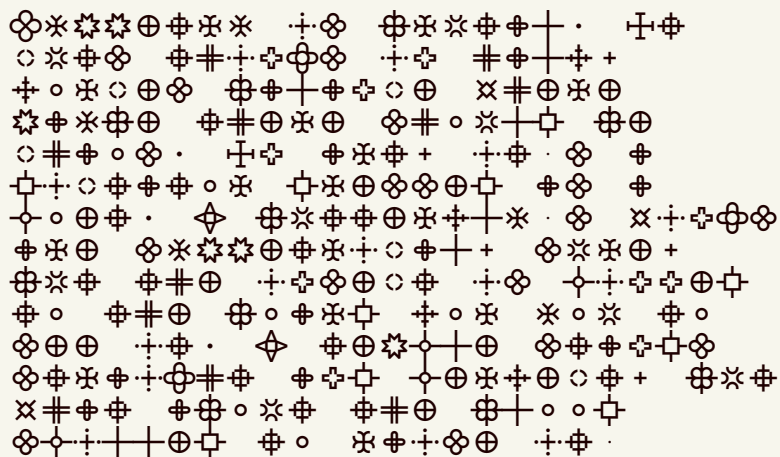
Flip Multiaxial 01
30/30pt



Flip Multiaxial 01
17/17pt



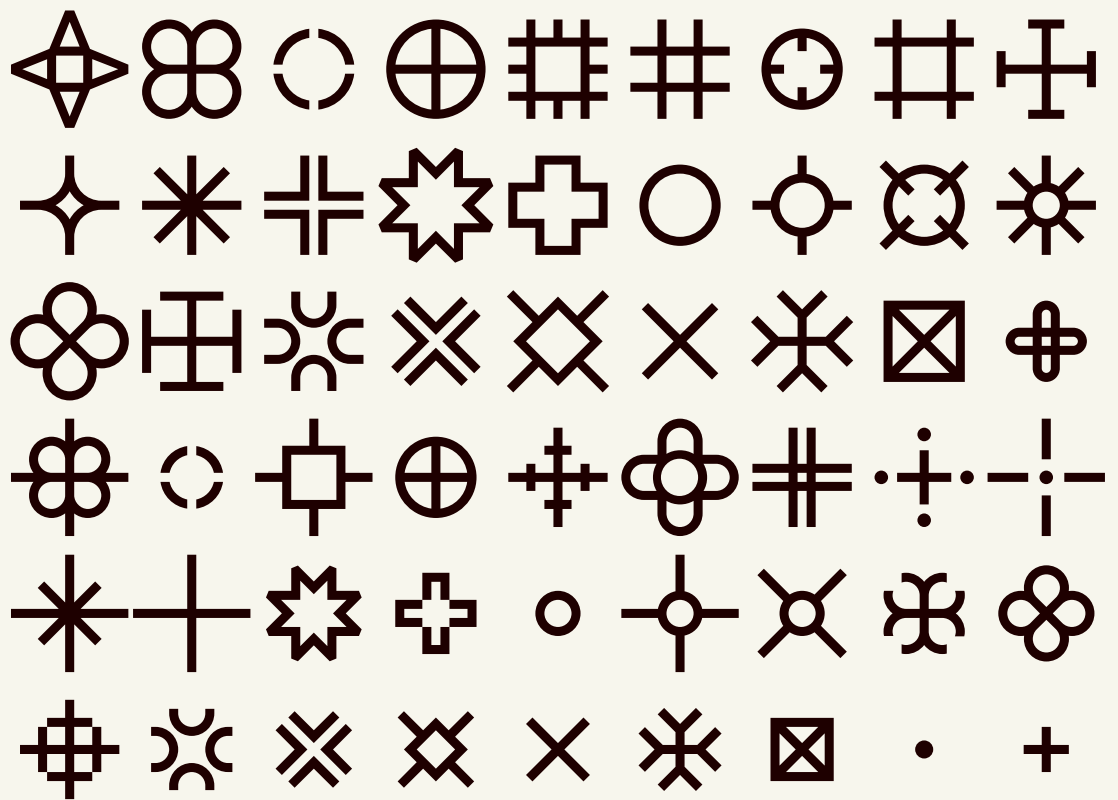
Flip Multiaxial 01
12/12pt

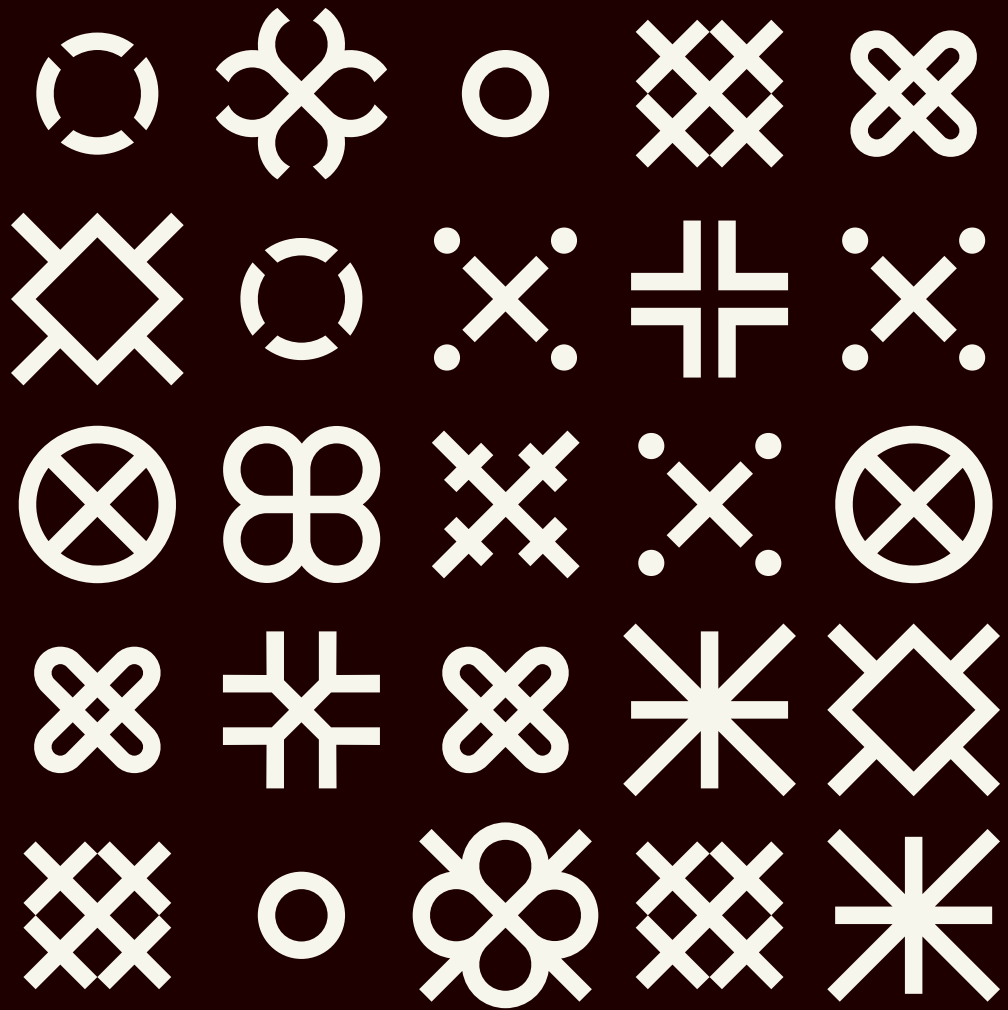


Flip Multiaxial 01
Character Set

Basic Alphanumeric set in
OTF, TTF, WOFF and WOFF 2
encoding.

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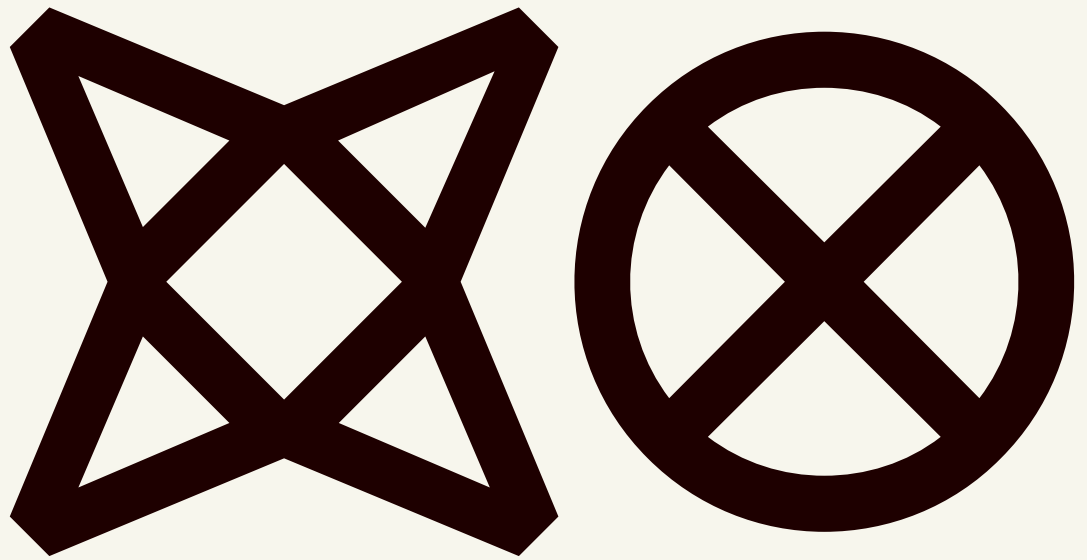


82br
50 laixaitum qitl

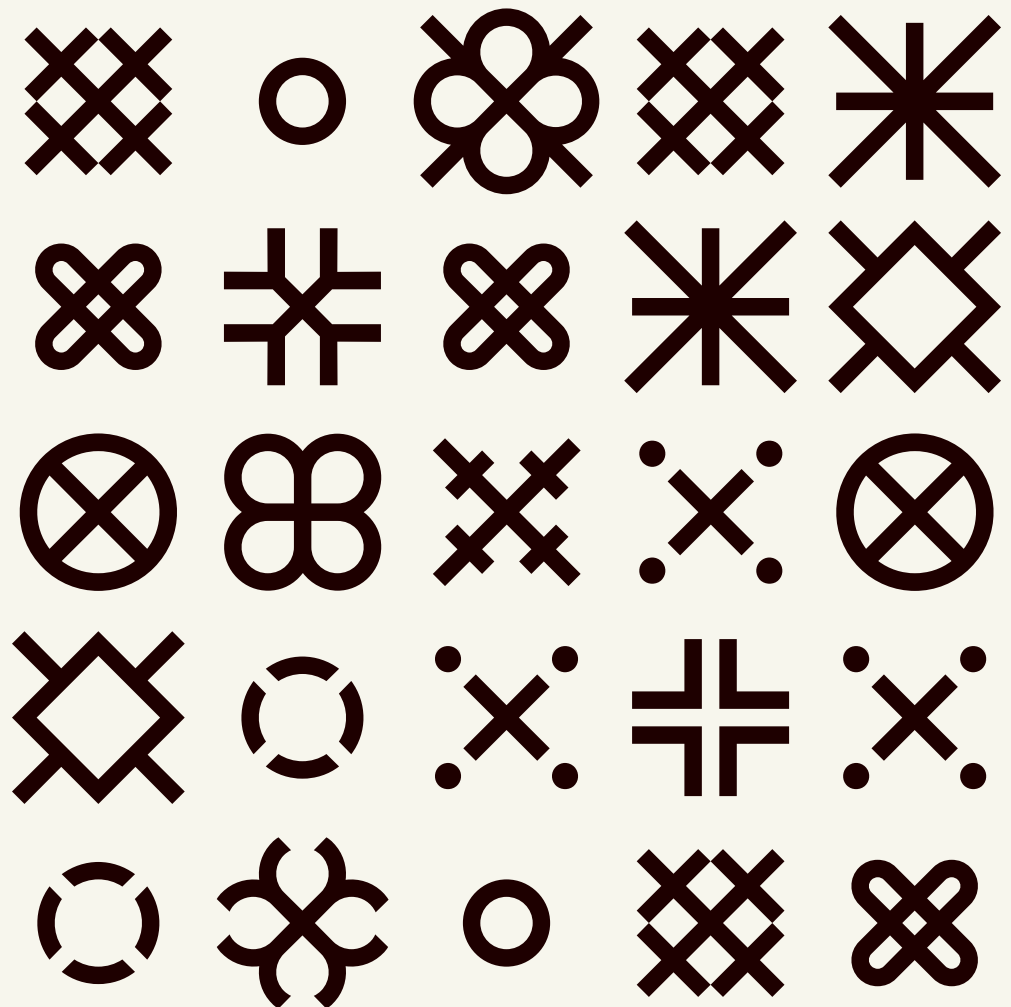


580br
50 laixaitum qitl

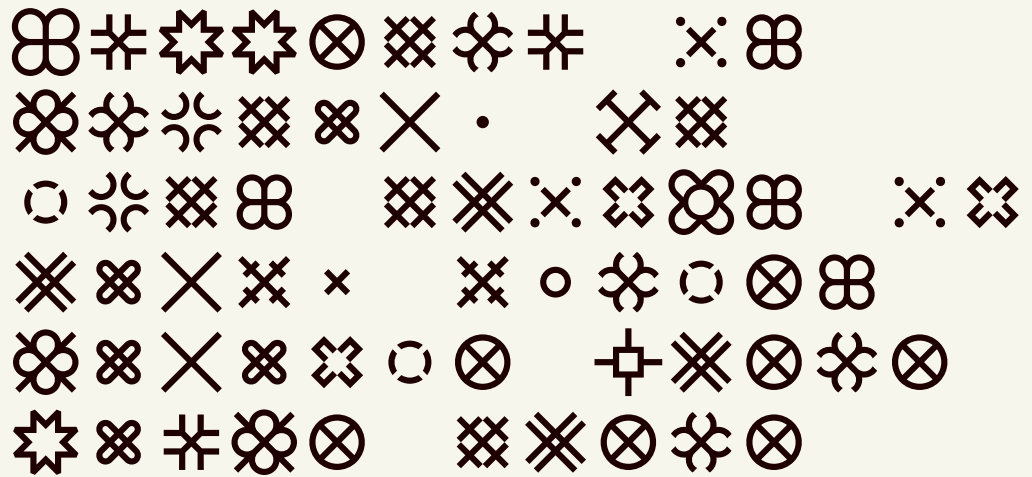
Flip Multiaxial 02
280pt



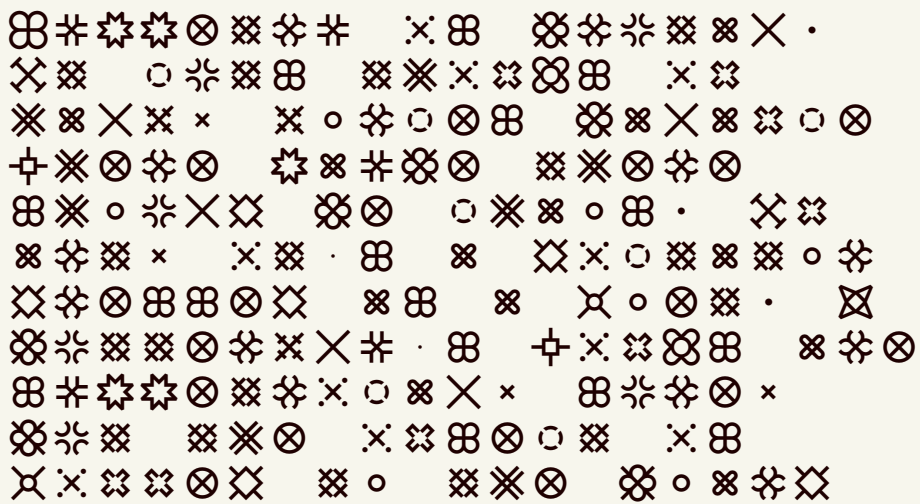
Flip Multiaxial 02
85pt



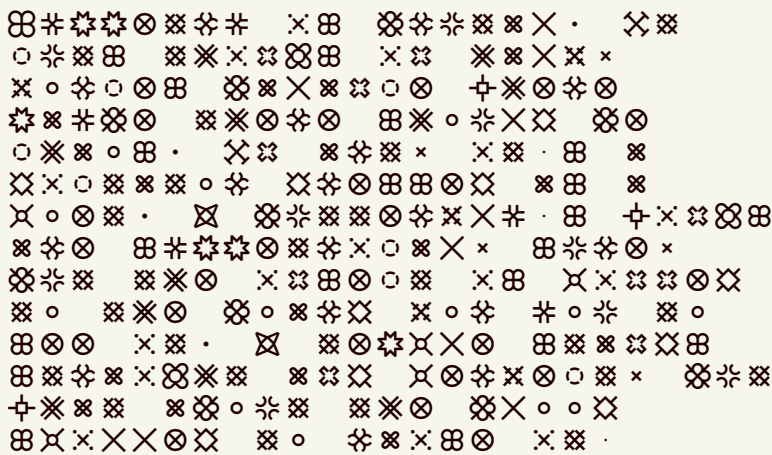
Flip Multiaxial 02
30/30pt



Flip Multiaxial 02
17/17pt



Flip Multiaxial 02
12/12pt



Flip Multiaxial 02
Character Set

Basic Alphanumeric set in
OTF, TTF, WOFF and WOFF 2
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